

# 100.3FM hits the air

■ Armidale's newest radio station began broadcasting on Tuesday morning with host Warwick Doberer.



**A**rmidale's new FM station 100.3 opened on Tuesday morning at precisely three minutes past 10 with a nervous Warwick Doberer in the command seat for the countdown.

The reason for the precise timing was to fix in listeners' minds the station's position on the dial.

"Our name is our address and where you find us on the dial", said 2AD manager Don Thomas.

The opening of the new station came as a response to an invitation from the

Federal Communications Department, he said.

Sole commercial radio stations were eligible to apply for an FM licence and for 2AD it presented an opportunity to program for two sectors.

The new station will be aimed at the 15-39 age group with new Australian and international music playing 24 hours a day.

There will be some commercial breaks and a news service.

Announcers include Warwick Doberer (breakfast), Sean Gough (Day)

and Jay Goldman (Drive).

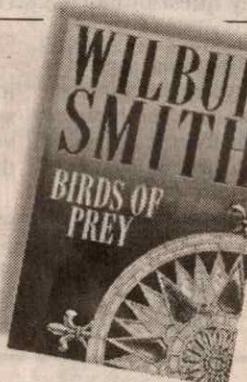
For 2AD it will mean a change of programming to what Mr Thomas describes as "a gold format" with old hits like Neil Diamond, the Beach Boys and the Beatles.

During testing from Mt Little Duval last week signals from the new station were heard clearly in Glen Innes.

"The opening of the new station will mean additional staff are required and the choice of commercial radio in the district is now doubled", Mr Thomas said.

## Two Wilbur Smith books to be won!

Entertainer Lift-out



**CLIFF WRIGHT MOTORS**

149/151 Miller Street, Armidale Phone 72 5511 D/L 7852



**\$9,990**

LIKE NEW!

1989 Daihatsu Charade SG Sedan  
1.3Fi, 5 speed manual, only 72,000km,  
locally owned and serviced. (QUX-215)



**\$2,500**

ONE TON UTE

1976 Chev Luv 1 ton Ute  
Drop side tray, Dec. Rego, 4 cylinder  
4 speed, drives well, very hard to  
find, be quick! (H2P-437)



**\$8,990**

ONE OWNER!

1989 Holden Astra SLX Hatchback  
1.8Fi, 5 speed manual, A/C. Best in  
town - Be Quick! (PPP-247)



**\$1,850**

BLAST FROM THE PAST

1968 Holden Kingswood Sedan  
6 cylinder, 3 speed manual, floor shift,  
11 months rego. Must be seen to be  
believed! (EWC-796)



**\$5,450**

POPULARITY PLUS!

1981 Volvo 244GL Sedan  
2.3 litre, 4 speed manual, A/C,  
Red duco, locally owned  
(MVU-770)



**\$12,990**

LUXURY PLUS!

1989 Fairmont Ghia MP3.9i  
T-bar, A/C, P/S, Cruise Control,  
velour trim, alloy wheels, white duco.  
A Beauty! (TUH-127)

Call out & See Phil... he'll do the "Wright" deal for you!